



2011 Membership Application

We invite your participation in the Greater Peterborough Chamber of Commerce as a partner in a solid, growing business community. **Welcome!**

Company/Org. Name _____

Company/Org. Address _____

Telephone _____ Fax _____ Other _____

Name of representative to Chamber _____ Number of FTE employees _____

E-mail _____ Website _____

Type of business/service _____

Description for Website (200 Characters or less)

Eight Key Search Words for Website (or Chamber can determine these)

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____

Payment Information: Please use the table below to determine your *annual dues*.

Check/Money Order Please bill me Mastercard Visa Discover

Credit/Debit Card # _____ Expiration Date ____/____

(Name) (Street or PO Box)

(Town/City) (State, Zip)

Signature _____ Today's Date _____

<u>Membership Level</u>	<u>For Profit</u>	<u>Not for Profit</u>	<u>Membership Level</u>	<u>For Profit</u>	<u>Not for Profit</u>
Associate*	\$90/year	\$125/year	11-20 FTE Employees	\$350/year	\$185/year
Sole Proprietor (Or 0 Employees)	\$185/year		21-30 FTE Employees	\$410/year	\$215/year
1-4 FTE Employees	\$230/year		31-50 FTE Employees	\$635/year	\$325/year
5-10 FTE Employees	\$300/year	\$160/year	51 + FTE Employees	\$725/year	\$365/year

* Associate Membership level is for individuals only, and does not include advertising discounts, or a business listing on the Chamber Website or in *The Greater Peterborough Chamber of Commerce Guide to the Monadnock Region*.

14 Valuable Chamber Membership Benefits

Our members range from individuals to large businesses and organizations. Most members share a desire to better themselves and their companies as well as to improve the overall quality of life in our beautiful area. Like many things, a Chamber membership is what you make of it. You can do as much or as little as you like, and indeed many members pick and choose what they participate in, as time is so precious.

But **the benefits and opportunities are abundant**, including:

A Friend in Need: You never know when you or your business will need advice, help, or support in some way. When you're a Chamber member, you have 350+ fellow members ready, willing, and able to step forward for you.

Monthly Breakfast Meetings: In addition to this fun and delicious way to start the day, each month the Chamber brings you a featured speaker on an important local or national topic.

Monthly Print Newsletter: *Chamber NewsLine* is a 12-page information resource about community and committee activities, Chamber events, new members, local business issues, company news and profiles, and statewide seminars and meetings. As a member, you are encouraged to promote your activities in it.

Monthly Business After Hours: An informal social networking event hosted by a different member business each month, BAH is a great opportunity to make new connections as well as hobnob with old friends. You want to do business with people you KNOW, and so do your customers.

Tools and Training: The Chamber offers a range of educational opportunities to members, including our popular, bag-lunch seminars.

Guide to the Monadnock Region: This 125-page, biannual publication promotes the Greater Peterborough area throughout the region. As a Chamber member, you will be listed and have the opportunity to advertise at reduced rates.

The Crossroads: Thousands of visitors pass through our headquarters each year, and as a Chamber member, you get to have your business materials in our offices, available to them.

Free Consultations: The Chamber is always available for confidential counseling about how to help or grow your business or organization.

Great Advertising Opportunities: The Chamber offers numerous paid advertising, sponsorship, and promotional venues for promoting your business within the Greater Peterborough business community.

Chamber Web Site: The Chamber has an excellent, interactive, member-driven Web site that receives more than 300 multi-page visits every day, meaning more than 10,000 visitors each year. Your business is on it!

Credibility: Your membership identifies your business as a reputable one with an interest in the community.

It's the Right Thing to Do: Chamber members are people and firms who believe in taking action rather than sitting on the sidelines. They know that being a member is an investment not just in their own business, but also in the quality of life of the whole region. As a Chamber member, you are also helping to sponsor such events as Greenerborough, Fourth of July Fireworks, Peak into Peterborough, Holiday Tree Lighting, and many more.

More Profit: Did we mention that the net result of all of the Chamber's benefits will be a net increase in your bottom line?

Fun! Chamber members tell us that promoting their business is just one of many reasons that they participate. Another big, big reason is that our events are just plain ol' fun — great people, great activities, and great times! Participate as much or as little as you like. We're looking forward to meeting **you!**

YOUR CHAMBER MEMBERSHIP WILL BE YOUR MOST COST-EFFECTIVE BUSINESS ADVERTISING AND PUBLIC RELATIONS EXPENSE ALL YEAR!

A full year's membership in our Chamber, *with all of its benefits*, often costs less than one media advertisement.