



Top 23 Membership Benefits

23. Help with PR: We would be happy to help you publicize your new product, new building, or new hire. We have our own camera and can pose with you (if you like) for photos, help you write a short press release, and place it for you in local media.

22. Use Our Logo: If you are a paid-up member of the Chamber, you have every right to use our "Member of" logo on your corporate and advertising materials. We supply it in both print and electronic forms. Advertising that you are a Chamber member shows potential customers that you care about the community. And customers buy from companies that care.

21. Conference Room: Need a 6- to 8-person meeting space? The Chamber's own conference room is available to members for two hours each day (by reservation).

20. Chamber Speakers Bureau: The Chamber often receives requests for speakers from clubs, civic and community groups, and other organizations. By being available as part of the Chamber Speakers Bureau as needed, you have a great opportunity to showcase your knowledge as well as provide a community service.

19. Group Purchases: The Chamber is glad to serve as an aggregator and clearinghouse for members who are interested in saving money through collective buying. Want six solar panels, but the price is a little high? Maybe other members are in the same boat. We put like-minded purchasers in contact with one another so that they can strike the best deals for themselves.

18. A Friend in Need: You never know when you or your business will need advice, help, or support in some way. When you're a Chamber member, you have 300 fellow members ready, willing, and able to step forward for you.

17. Member-Driven: Is there something else that you would like the Chamber or business community to do? This is your opportunity. We are member-driven, and your idea could be our next big undertaking.

16. Referrals: The Greater Peterborough Chamber of Commerce receives thousands of inquiries each year about everything under the Sun. When you're a member, you are automatically included when we provide information about your particular field.

15. Promotional Literature Distribution: Our office at the corner of Routes 101 and 202 in Peterborough is a great, high-traffic display area for promotional materials of all kinds. We're always happy to expose your brochure, business card, or other product information to the thousands of visitors who come to the Chamber for community information.

14. Monthly Breakfast Meetings: In addition to this fun and food way to start the day, each month the Chamber brings to you a featured speaker on an important local, national, or even international topic.

13. Monthly Print Newsletter: "Chamber News" is the Chamber's monthly newsletter, designed to keep you informed about community and committee activities, Chamber events, new members, local business issues, and company and personnel profiles. It arrives via postal mail and is also archived on our Web site. When your company has news, "Chamber News" can help spread it throughout the regional business community. Paid advertising opportunities in "Chamber News," big and small, are available to members only.

12. Monthly e-Newsletter: In between issues of the "Chamber News," members receive via email the "Chamber e-News," a monthly e-newsletter with updates and bulletins on current happenings. Paid sponsorships of and ads in "Chamber e-News" are available.

11. Business After Hours: An informal social/networking event hosted by a different member business each month, BAH is a great opportunity to make new connections as well as hobnob with old friends. All members are invited to attend (free of charge), to partake of refreshments, door prizes, news announcements, and general good fun. The event is usually held from 5:30 to 7:00 p.m.

on a Thursday. Members also can showcase their business by hosting.

10. Guide to the Monadnock Region: This 125-page, biannual publication promotes the Greater Peterborough area throughout the region. As a Chamber member, you have your name listed for free, as well as have the opportunity to advertise at reduced rates if you wish. Thousands of these guides are in distribution at any given time, and copies are also available at little or no charge to members for distribution to their customers, clients, and friends.

9. Peterborough: The Currier & Ives Corner of New Hampshire: This is our famous 22-page tourism brochure distributed in literature racks throughout New England by the tens of thousands. In this, you have the opportunity to purchase a listing or a large or small ad. This brochure is one of our most effective sales tools for the region.

8. Great Advertising Opportunities: The Chamber offers numerous paid advertising, sponsorship, and promotional venues for promoting your business within the Greater Peterborough business community. Whether it's the "Chamber News," the "Chamber e-News," Business After Hours, our Guide to the Monadnock Region, the Chamber Golf Tournament, the Gala Citizen of the Year and Business Leader of the Year Banquet, our highly successful Online Auction, or any of the many other opportunities that are available, our widely circulated (and inexpensive) ad opportunities are a great way to make your presence known.

7. All-Star Networking: Without question, the Chamber and its members provide the biggest, best, and most ongoing opportunities for networking in the entire region. You will be amazed at the people and opportunities you encounter, just as others will be delighted to know about you and your firm.

6. Chamber Web Site: The Chamber has an excellent Web site that receives hits from more than 300 distinctly separate visitors every day, meaning more than 10,000 visitors each year. You can list your business on www.peterboroughchamber.com as you want it described. Post your new product releases and other information. Put the power of the Chamber's robust Web presence to work for you and your company by making sure that when local, national, and international online surfers are looking for a product or service in the Peterborough area, they find you. And . . . the Web site works for you 24/7.

5. Credibility: Your membership identifies your business as one that has an interest in the community. Throughout North America, a member-in-good-standing of a chamber of commerce is known as a

company that can be trusted to be honest and fair -- the kind of company that customers seek out.

4. The Buzz: There is no better way to promote your business than to be a member of the Greater Peterborough Chamber of Commerce. With its numerous free and paid advertising opportunities, not to mention free constant Web presence and multiple community activities and publicity, the Chamber provides a buzz for your business that is more cost-effective on a day-to-day basis than any other possible means.

3. It's the Right Thing to Do: Chamber members are people and firms that believe in taking action rather than sitting on the sidelines. They know that being a member is an investment not just in their own business, but also in the quality of life of the whole region.

2. More Profit: Did we mention that the net result of all of the Chamber's benefits will be a net increase in your bottom line?

1. Fun! Chamber members will tell you that promoting their business is just one reason they participate. Another big, big reason is that our events are just plain ol' fun -- great people, great activities, and great times! We're looking forward to meeting you!