

But Wait — There's More ...

- **Conference room.** Use our meeting space if you need it.
- **Your Concord connection.** Your membership gives you enhanced access to the legislative and executive branches in Concord, through events such as the New Hampshire Business & Industry Association's Small Business Day at the Statehouse.
- **Got an idea you'd like us to try?** We are an entrepreneurial organization that welcomes new input.
- **A friend in need.** When you're a Chamber member, you have 350+ fellow members ready to step forward to help with any challenge, big or small.
- **Fun.** Our surveys tell us that what members like about Chamber activities is that they are just plain ol' fun! There's much to learn and do, and no place better than among Chamber friends.

STAT FACT: Our Facebook followers are 200+ strong and growing every day.

Your Good Name

- **Your membership** helps to increase your credibility and identify your business as a reputable firm that has an interest in the community.



And the #1 (Stealth) Benefit Is ...

- **Referrals, referrals, referrals!** We make thousands of referrals for Chamber members every year in response to phone calls, emails, faxes, and walk-ins.



News Pipeline

- **Chamber NewsLine.** Stay up-to-date and informed through our 16-page monthly newsletter.

- **E-blast news and announcements.** Get instant information from our Chamber (unsubscribe if you wish).
- **Networking.** You'll find that being a Chamber member means that you find out things before they happen, not after.

We invite you to join us today. Simply call us at 924-7234, email info@peterboroughchamber.com, or fill out the easy online application at www.peterboroughchamber.com.

We look forward to welcoming you!

The Greater Peterborough Chamber of Commerce



Follow us on Facebook

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Member Benefits



Mission Statement:

To enhance the economic vitality and quality of life of the Greater Peterborough region through support of existing business, expansion of commerce, and community leadership.

powered by



Networking

- **Business After Hours.** Monthly “after work” drop-in events showcase a local business and provide a chance to meet your fellow members.
- **Events.** Whether you serve on the committee or just volunteer, Chamber events offer a wonderful chance to expand your network.
- **Other Chambers.** Use our events and connections with other local Chambers to expand your circle. Joint memberships are perfectly OK – and recommended!
- **Monthly breakfasts.** These come-as-you-are informational gatherings have resulted in countless business opportunities for networking members.
- **Facebook.** Our ever expanding presence on this social medium gives you another great chance to network.

Our members range from individuals to large businesses and organizations. We have many sole proprietorships, and most firms are relatively small.

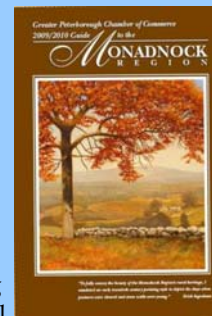
A Chamber membership is what you make of it. You can do as much or as little as you

like. Most members pick and choose what they participate in, as time is so precious. But our benefits and opportunities are very abundant – and available to everyone.



Marketing & Advertising

- **Chamber website.** In addition to your free basic listing, paid enhanced listings (see Maggie’s Marketplace, for example) and display ads are also available.
- **ChamberMaster.** We are the first Chamber in NH to adopt powerful ChamberMaster software, giving you powerful tools on our website such as automatic inquiry referrals and the ability to post Hot Deals.
- **Sponsorships.** Chamber events offer numerous high-profile sponsorship opportunities.
- **Chamber headquarters** at Rtes. 101 & 202. Put your literature out for the thousands of visitors each year.
- **Chamber NewsLine.** Ads and inserts in our newsletter are a popular way to promote your company.
- **E-blasts.** Members receive a discount on emails to our list of over 400 targeted responders.
- **Guide to the Monadnock Region.** Members get a free listing in this 128-page handbook, as well as attractive paid advertising opportunities.



STAT FACT: Our website receives more than 300 separate visits per day, or one every 4 minutes 45 seconds, 24/7/365.

Learning

- **Monthly Lunch ‘n’ Learn.** Bring your own lunch to these informal sessions and learn from experts on a range of business topics.
- **Business coaching.** Profit from deeply discounted general business analysis and advice from services such as AdviCoach.
- **Committees.** Serving on a Chamber committee is a great way to learn from your peers.
- **Free consultations.** If you have a business challenge, the Chamber has someone who can advise you in confidence.
- **New Member Mentors.** Learn the ins and outs of our Chamber from a New Member Mentor who will be assigned to you.

STAT FACT: The average visitor to the Chamber website goes to 3 different pages.

Community Action

- **Support education.** Our scholarships and ACE awards programs reward deserving local students.
- **Business advocacy.** Learn about how local, regional, and state issues affect you – and how you can take action.

STAT FACT: Half of all visits to the Chamber website — or 150+ per day — are to find a business or service.

Public Relations

- **Chamber NewsLine articles.** As a member, you are entitled to a 200-word news release and photo 11 times per year.
- **Help with PR.** Let our experts help you craft your PR materials.
- **Chamber website.** Post your news on www.peterboroughchamber.com for the region – and world – to see.
- **Membership decal.** Our attractive decal tells customers that you support our mission.
- **Chamber logo.** Use the Chamber logo on your own website and materials.