

**Greater Peterborough
Chamber of Commerce**
10 Wilton Road
P.O. Box 401
Peterborough, NH
03458
Phone: 603-924-7234
Fax: 603-924-7235



Chamber NewsLine

Enhancing the economic vitality and quality of life of the Greater Peterborough region.

Email: info@peterboroughchamber.com

Web site: www.peterboroughchamber.com

The DON'T-MISS Breakfast of the Year

Please RSVP to reserve your place NOW (if you haven't already), for the Greater Peterborough Chamber of Commerce **Annual Meeting Breakfast**, held at RiverMead on **Wednesday, December 8**, from 7:30am to 9am. (Please note that this is not our usual first Wednesday of the month.)

This is a wonderful annual event and is the one breakfast of the year NOT to miss! Thank and say good-bye to retiring Chamber of Commerce directors, elect new directors and officers, hear a recap of the year, and join in the fun and surprises... plus meet some of our 41 new members!

RiverMead puts on a delicious and elegant spread, for only our usual \$10. What a bargain! AND this breakfast is always a networking goldmine! RSVP to LKing@peterboroughchamber.com or call (603) 924-7234.

**Season's
Greetings From
Everyone at the
GPCOC.**

Holiday Lights — December 5, 2010

Peterborough's gala holiday tree lighting ceremony will be held this year on Sunday, Dec. 5, starting at 4:30pm at the Peterborough Historical Society with traditional cookies, cocoa, and caroling with the songsters from Actors' Circle Theatre and piano caroling with Andy Peterson.

Santa will arrive by Peterborough Fire Truck at approximately 5:20pm, and the tree in Putnam Park will be lit at 6pm. Free and open to the public, the event is sponsored by the Greater Peterborough Chamber of Commerce, People's United Bank, the Peterborough Historical Society, the Town of Peterborough, Peterborough Fire & Rescue, Peterborough Boy Scouts, and the North Pole. All ages are invited, and the event will be held snow or shine! Questions? Call the Chamber at (603) 924-7234 or email info@peterboroughchamber.com.

Now Accepting Nominations for Citizen and Business Leader of the Year

The Greater Peterborough Chamber of Commerce is now accepting nominations for the Peterborough area's 2011 Citizen of the Year and 2011 Business Leader of the Year, who will be recognized at a gala awards banquet early in 2011.

The Citizen of the Year will be someone who has made significant contributions to the Greater Peterborough community in such areas as (but not limited to) community leadership, civic affairs, government, nonprofit programs, and education.

The Business Leader of the Year will be someone who has made significant contributions to the economic vitality of the region. They need not be active in their profession, but must reside in the area served by the Greater Peterborough Chamber.

Anyone may make a nomination, and nominees do not need to be members of the Chamber. The Chamber encourages all citizens to take the initiative in nominating deserving candidates they may know. Previous nominators may update and reactive past nominations if they wish.

Applications are available at the Chamber office at the intersection of Routes 101 & 202 in Peterborough, and online at the Chamber Web site, www.peterboroughchamber.com. All applications must be received at the Chamber no later than 5:00pm., **Friday, December 10, 2010.**

BID



GPCOC Holiday Online Auction

Don't forget to go to www.peterboroughchamber.com, and click on the link to visit our Holiday Online Auction! There are a lot of great items to bid on... for yourself, or for that perfect gift for someone!
Bidding ends at 9:00pm, on Sunday, December 5.

**Brexpo
November 1, 2010**



Photos by Marilyn Weir Photography

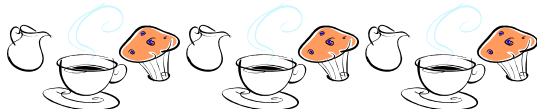
**Greater Peterborough Chamber of Commerce
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Joseph's Coat

Celebrating all December Birthdays!

For the month of December at Joseph's Coat, treat yourself or your paramour to a birthday gift at 30% off the regular price.

Also, come in for roasted chestnuts & wassail on 12/3, First Friday.

Joseph's Coat Holiday hours: starting 12/13 & ending 12/23, open from 10am-8pm every day; Christmas Eve and New Year's Eve, 10am-3pm; Closed Christmas Day and New Year's Day.

Winter hours beginning on Boxing Day, Sunday 12/26: Daily: 10am-6pm; Sunday: 10am-3pm; First Fridays till 8pm.

Business Support Committee

CEOs Lead Peterborough Chamber Broadband Effort

The Greater Peterborough Chamber of Commerce has recently named three local CEOs to lead the efforts of the Chamber's Business Support Committee to promote greater broadband coverage in the region.

Led by Ray Côté, CEO of

Appropriate Solutions, Inc., the Broadband Initiative Taskforce (BIT) also includes Tom Strickland, CEO of **Sequoia Technologies Group, LLC**, and Pamela Gleeson, CEO of **Consensus Technology**. BIT will be working with other stakeholders to move forward ongoing efforts in the broadband area. For further information, please contact the Chamber at info@peterboroughchamber.com, or (603) 924-7234.

Staff Development for Educators

Welcomes New President Gerald Hughes



Gerald (Jerry) Hughes joined Staff Development for Educators (SDE) in early November in the role of President.

Based in Peterborough, NH, SDE is one of America's leading providers of professional development for Pre-K through Grade 12 educators.

Each year, teachers and administrators across the country learn real-world strategies and practical classroom-proven

techniques through SDE's seminars, conferences, on-site consulting services and on-line learning program.

"Jerry brings strategic leadership, industry expertise and a passion for our vision and mission," says Kent Johnson, CEO of Highlights for Children, the parent company of SDE. "He is ideally suited to lead the execution of our strategic commitment to professional development and our impact on educators and, ultimately, children."

Hughes joins SDE after many years in education-related roles, most recently at Houghton Mifflin Harcourt (HMH), where he held human resources, operations and executive management positions, including as the company's president and chief operating officer. Hughes' career also included HR and legal functions at Harcourt General (formerly General Cinema), The Neiman Marcus Group, and in private law practice. He has an undergraduate degree in English Literature from Princeton University and a Juris Doctorate from Brooklyn Law School. He and his wife Jane have four children and live in Brookline, MA.

For over two decades, Staff Development for Educators (SDE) has served the professional development needs of schools, districts and educators from across the country and around the world.



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Peterborough Chamber Welcomes 41 New Members

The Greater Peterborough Chamber of Commerce has welcomed 41 new members since September. According to Chamber Executive Director Jack Burnett, "We are honored that these 41 businesses and organizations have chosen to help us in our ongoing efforts to improve the local economy, just as we will be helping them to improve their own individual enterprises." Joining the Peterborough Chamber's 330 existing members will be new members:

From Peterborough:

Annie Card Creative Services
Bee Organized
Cantine Mexican Kitchen
CharlesWorks.net
Galligher Printing Services
NEP Screen Printing and Embroidery
New England Everyday Goods
Piggy's Fine Repurposed Goods LLC
Sage with Thyme Catering
Sandra Bibace/Accounting Consultant
The Old Theater Restaurant & Tavern
Time Frame Inc

From Keene:

Braden Printing Inc.,
Clark-Mortenson Agency
Deep Roots Massage & Bodywork
Eastern Video Production
Easter Seals NH
Liberty Mutual Insurance Company
Masiello Employment Services Inc.
Patricia A. Fontaine/CPA
PrintFusion, Professional Financial Solutions
Rachel C. Elkins/CPA

Resort Maps Monadnock

From Hancock:

Apple Core Masonry
Harris Center for Conservation Education

From Jaffrey:

Monadnock at Home
Monadnock Handcrafted Wooden Toys

From Swanzey:

Clearwater Pool & Spa of Keene Inc.
Keene Gas
S.R. Jones Excavation LLC, Antrim;
Paul Davis Emergency Services of Monadnock,
 Bennington;
Prospect Communications, Chesterfield
Capital Offset Co. Inc., Concord
HR Compliance 101 LLC, Fitzwilliam
Little Hands to Hold, Inc., Frankestown
The Cabinet Press Inc., Milford
Monadnock Cooling Systems Inc., New Ipswich
MetLife, Rindge
The Inn at East Hill Farm, Troy
Honey Hastings/Attorney at Law, Wilton

New Chamber Member

Easter Seals NH



Easter Seals NH has been helping individuals and families for 75 years. In the Monadnock Region, Easter Seals, Early

Supports & Services (352-0165) offers no-cost home or childcare-based early intervention to children from birth to age 3 with diagnosed developmental delays or disabilities.

Easter Seals Early Supports provides a family-centered opportunity to work in partnership with families and care providers to help children learn and develop and to assist in ensuring the best developmental outcome for each child.

Easter Seals, Child Care Resource and Referral (355-4341) provides referrals for childcare, as well as training and technical assistance for childcare providers.

The Easter Seals Vocational Depart-

ment assists adults with disabilities or special needs who seek employment. (355-1067).

If you would like more information on any of these programs, call the above numbers, or contact: Easter Seals NH, 12 Kingsbury Street, Keene NH 03431. On the web at: www.easterseals.org.

**Congratulations to
Lake Sunapee Bank**

... for taking a new tile ad on our Chamber website.

New Chamber Member

New England Everyday Goods



Jim Therriault, former co-owner of the Peterborough Shoe store (from October 2003 to November 2008), has launched a new business. Beginning with a small retail store located at 10 School Street across the alleyway from the movie theatre, New England Everyday Goods offers a unique assortment of practical items that are made right here in our little corner of America.

In addition to the bricks and mortar location (formerly home to Green Angel Cottage), the business will have a robust e-commerce web site that will debut early next year. Therriault sees the online aspect as providing the greatest opportunity for expanding his new venture.

“Many people from across the country and around the world have a genuine fondness for anything New England,” according to Jim and his wife, Susan. “The merchandise mix we’ve put together – and continually expand upon – is chosen with quintessential New England qualities in mind: practicality, craftsmanship, and time-honored traditions. An online presence will allow us to offer these ‘everyday goods’ to people everywhere who value the special attributes inherent in products that are made here.”

Those products fall into a diverse collection of categories that include specialty foods, pottery, glassware, braided rugs, purses, soy candles, wind bells, gardening tools, balsam pillows, bobbin candlesticks, toys, baskets, cedar boxes, wooden barn stars and many other functional items that are not available everywhere.

“For the store and the web site, the goal is to provide customers with quality products that are a little unusual and have an interesting twist or story behind them, but at the same time are very useful,” Jim explains. About half of the merchandise is the work of home-based craftspeople. Another quarter of the goods are produced by entrepreneurs that have grown to the point where they’ve moved into larger space and

have employees. And about 25 percent of the products are supplied by well-established companies with manufacturing facilities here in New England.

The store is now open 7 days a week through Christmas Eve, daily from 10:00 to 5:30 and Noon to 5:00 on Sunday. For extended holiday hours, please call (603) 924-0498.

Contoocook Valley Transportation Company

Volunteer Drivers Rock!



Wouldn't you like to make a difference in someone's day? Join the growing team of volunteer drivers at CVTC. When you volunteer with CVTC, you choose which rides work with your schedule. CVTC serves the 13 towns of the Eastern Monadnock Region. For details, call Contoocook Valley Transportation Company toll-free: 1-877-428-2882, ext. 5.

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PETERBOROUGH CHAMBER

Business After Hours

**Integrative Health Center
October 21, 2010**

Everyone had a wonderful time at Integrative Health Center's Business After Hours this past October. Thanks for a great night!



Photos by Marilyn Weir Photography

GPCOC and AdviCoach

Day of Coaching

The GPCOC, and Ann Connor, AdviCoach; present Day of Coaching on Monday, December 13, in the Chamber Conference Room, 10am-4pm.

This is a One-on-One Business Coaching opportunity for business owners. You can now schedule a Coaching Session with a very minimal fee of \$10, members/\$75, not-yet-members. This one hour business coaching session will provide you with access to insight, tools and strategies that you can bring back to your business today!

Several time slots are still available, so sign-up today by calling 924-7234, or email LKing@peterboroughchamber.com.

Lunch & Learn

Managing Elder Care and Work Life

This presentation is good for both employers & employees. Presented by Cynthia Ward, M.Ed., nationally certified case manager, Chrysalis Case Management LLC

Our population is constantly growing older, and the issues of aging can offer challenges to families. As an employer there is a lot you can do to help employees

Monadnock Community Early Learning Center

Photos with Santa



On December 4, from 9am – 1pm, Monadnock Community Early Learning Center will be hosting Photos with Santa... Mrs. Claus will be there, too. A photo with Santa costs \$10.

There will also be a bake sale, gingerbread houses, children's projects, games, and fun activities.

The Center is located on Route 202 S., at 5 Community Lane in Peterborough. If you have any questions, please call (603) 532-6021.

**GREENERBOROUGH
HELP WANTED**



We are now forming the committee for Greenerborough, which will be held on April 23 next year.

Lots of fun... a good cause – and the Chamber needs you!

Please volunteer today at 924-7234.

who are struggling with decisions and dynamics related to aging parents. In this Lunch & Learn, Ms. Ward will provide information that will allow you to help your employees to be better focused and more productive during their work day.

This Lunch & Learn will be held on December 17th, at the People's United Bank on Main Street, in Peterborough from 12:00-1:30pm. Bring your lunch. RSVP to (603) 924-7234 or email LKing@peterboroughchamber.com.

There is a registration fee of \$5 for members, \$10 for not-yet-members.

Sharon Arts Center

Annual Meeting

Sharon Arts Center's Annual Meeting Celebration "Home is Where the Art Is" on Tuesday, October 26, marked the 63rd successful year in the nonprofit's history serving the Monadnock Region.

The downtown exhibition gallery was filled to capacity with 100+ families, artists, community members, and many volunteers — all present to hear a report of this past year's accomplishments, plans for next year, as well as news of changes to the Center's Board of Trustees.

Attendees enjoyed hands-on art demonstrations from the Center's faculty and participated in a community mosaic mural facilitated by Dublin, NH artist Heather Stockwell. A brief presentation by Executive Director Bob Pettegrew highlighted recent accomplishments displaying a new level of transparency into Sharon Arts Center's operations during the 2009-10 fiscal year; and SAC's Dir. of Community Outreach and Communications, Melanie McDonald, presented an overview of the Center's plans for 2011.

Also, new Board members and new directions for Sharon Arts Center were unveiled. Moving up to the Board Presidency is Carolyn C. Howard of Jaffrey,

who had previously served as Vice President. Stephen Gehlbach, also of Jaffrey, becomes the new Vice President. Debra Strickland of Peterborough becomes Treasurer and the Honorable L. Phillips Runyon, III of Peterborough is the Board Secretary. Two new Board members were also announced: Laura Redmond and Barbara Pelkey, both of Jaffrey, NH.

Business Support Committee

Invites New Members

The Chamber's Business Support Committee (BSC) is an important component of the Chamber, reviewing public policy issues and making recommendations to the Chamber Board on how these should be addressed by the Chamber. Most meetings feature a special guest who provides information about a current business topic. The format is informal discussion in a roundtable way, and everyone is free to participate as much as they wish.

The BSC is actively seeking more participants to help it gain broader insight and viewpoints. "Joining" the BSC simply means attending as many of the monthly sessions as you wish. The (free) meetings are from 7:30 to 9:00am and are generously hosted by Monadnock Community Hospital. Free coffee is provided.

For more information about the BSC, call the Chamber at (603) 924-7234 or attend their next meeting on December 10 in the Conference Room 5, in the Bond Wellness Center, at Monadnock Community Hospital.

On December 10, the BSC will be hosting Gary Chabot, Regional Resource Specialist from the New Hampshire Department of Resources and Economic Development, who will be outlining how the state can help local businesses. In addition, the BSC will continue its discussion of how to bring more widespread high-capacity broadband to the region.

RSVP to the Chamber is requested but by no means required. If you would like to learn more about business issues and/or participate more in the Chamber, this is a great way to start. See you there!

Peterborough Players

This December...

Don Carlo – The Met: Live in HD

12:30 PM December 11, 2010

Director Nicholas Hytner makes his Met debut with this new production of Verdi's profound, beautiful, and most ambitious opera. Roberto Alagna leads the cast, and Ferruccio Furlanetto, Marina Poplavskaya, Anna Smirnova, and Simon Keenlyside also star. Yannick Nézet-Séguin, back after his triumphant debut leading Carmen, conducts. "I think Don Carlo is the quintessential Verdi opera," Hytner says. "Right through this opera there is, on the one hand, an implacable expression of impending doom and, on the other hand, a succession of the most gloriously open-throated arias, the most fantastically determined music." Expected running time: 4 hrs, 30 min.

Hamlet: National Theatre in HD

1:00 PM December 18, 2010

Hamlet, the prince of Denmark, sees his father's ghost. Tormented with loathing and consumed by grief, he must avenge his father's murder. What he cannot foresee is the destruction that ensues. Rory Kinnear plays Hamlet, following his celebrated performances at the National in *Burnt by the Sun*, *The Revenger's Tragedy*, *Philistines* and *The Man of Mode*. He is joined by Clare Higgins (Gertrude), Patrick Malahide (Claudius), David Calder (Polonius), James Laurenson (Ghost/Player King) and Ruth Negga (Ophelia).

Please note showtimes are approximate and subject to change. For tickets, call (603) 924-7585.



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Vice Chair: Dean Ogelby, Compass Financial Group

Treasurer: Sue Blothenburg, PSNH
Executive Director: Jack Burnett

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Peter Brown, Juniper Advisory services
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Karen Peterson, Monadnock Developmental Services
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Peter Robinson, Roy's Markets/Maggie's
Judy Tomlinson, Franklin Pierce University

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BizCon: Sharon Bailly
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Laura Keith King, Associate Director
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CHAMBER NEWSLINE EDITOR

Annette Gagnon

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The Greater Peterborough
Chamber of Commerce has no
affiliation or alliance with the
U.S. Chamber of Commerce.

December 2010

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5 Holiday Tree Lighting, 4:30-6pm, Putnam Park	6	7	8 Annual Chamber Breakfast Meeting, 7:30, RiverMead	9 ACE Awards Luncheon, FPU, RSVP to 924-7234, required	10 Business Support Comm. , 7:30am, Bond Wellness	11
12	13 AdvCoach Day of Coaching, 10am-4pm, Chamber Office	14 NewsLine Materials Deadline	15 Board of Directors meeting, 7:30am, Bond Wellness	16 Business After Hours, 5:30-7pm, Sharon Arts	17 Lunch 'n Learn, 12:00, People's United Bank, downtown	18
19	20	21	22	23	24 Chamber Closed	25 Merry Christmas!
26	27	28	29	30	31 New Year's Eve	Happy New Year!

RENEWING MEMBERS - THANK YOU FOR YOUR CONTINUED SUPPORT!

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