



ChamberNewsLine

Enhancing the economic vitality and quality of life of the Greater Peterborough region.

April 2011

Email: info@peterboroughchamber.com

Web site: www.peterboroughchamber.com

Annual Online Auction Presents Wide Array of Products and Services, Bidding Goes April 4 through 10

The 7th annual Greater Peterborough Chamber of Commerce Online Auction is off to a great start! The auction will begin at 9:00am on Tuesday, April 4, and will end at 9pm on Sunday, April 10. The auction site is now active for anyone who would like to register to bid and preview items before bidding begins. Registration is free and can be done without a credit card. Visit www.peterboroughchamber.com, and click on the auction link, or go to <http://auction.peterboroughchamber.com>. As usual there will be a wonderful, wide array of items, including beautiful pieces from local artisans, gift certificates and items from local retailers, business services, great get-aways, and much more.



Our hardworking auction committee consists of Dean Ogelby of **Compass Financial Group**, Ray Côté of **Appropriate Solutions, Inc.**, Marilyn Fletcher of **Fletcher & Wilder Communications**, Annie Card of **Annie Card Creative Services**, Deb Byrne Johnson of **PrintFUSION**, Connie Gosline and Janet Reilly of **ASAP**



Auction items up for bid include *Monadnock Glow painted by Carol Corliss, and vintage Larry Bird by photographer Steve Lipofsky.*

Events Plus, Sharron Monaghan, and Laura Keith King and Annette Gagnon of **GPCOC**.

Thank you to our generous sponsors: At the Platinum Level: **Appropriate Solutions, Fletcher and Wilder, New Hampshire Ball Bearings, The Monadnock Ledger-Transcript, RiverMead** and the **Village at Rivermead**. Gold Level: **Michael Atkins, Esq., Hubert's Family Outfitters, Juniper Peterborough LLC, Monadnock Community Hospital, Monadnock Paper Mills, and Monadnock Worksource**. Silver Level: **Bentley Commons, Marc Menard CPA, Pheasant Wood Care and Rehabilitation Center, Summerhill Assisted Living, The Richards Group, and Toadstool Bookshop**. And our Business Sponsors: **ASAP Events Plus LLC, Edward Despres, CLU, and Compass Financial Group**.

As a special treat, we will be holding a **WINE AND CHEESE RECEPTION, April 7, 5:30-7 pm**, at the Chamber office, located at 10 Wilton Road (the junction of Rte. 101 & 202), Peterborough. This is your opportunity to see many of the wonderful items in our auction, especially the artwork, which has so much more impact in three dimensions than on a computer screen. There are many spectacular items! **PLEASE JOIN US** for a fun and social time. Thanks to our board volunteers for the refreshments, and thanks to Yankee Magazine and Roy's Market, for the wine.

GREATER PETERBOROUGH CHAMBER OF COMMERCE

Greenerborough IV Green Living Expo & Festival Set for May 7

The Greater Peterborough Chamber of Commerce announces Greenerborough IV, the 4th annual Green Living Expo and Festival, in Peterborough on Saturday, May 7, 2011, from 10:00 a.m. to 4:00 p.m. This year, the Peterborough Grange has partnered with the Chamber to enhance the event with a wide range of agricultural activities. Greenerborough has a history of drawing large crowds from all over New England and welcomes exhibitors and sponsors. For more information, please go to www.GreenerboroughNH.com, call the Greater Peterborough Chamber of Commerce at 603-924-7234, or email info@peterboroughchamber.com.

See the insert in this NewsLine for more information.



NEW MEMBER

Green Spa Ayurveda

Kelly E. Giard, owner and practitioner of Green Spa Ayurveda is a proud new member of the Chamber! Kelly was the spa manager and practitioner with Josée Dupont, owner of Le FP green body care and Green Spa Ayurveda.

In February, Kelly became owner of Green Spa Ayurveda and moved its location to 69 Main Street in downtown Peterborough. Kelly and Josée Dupont continue to partner their businesses by having the retail shop for Le FP green body care within the spa.

All spa treatments are designed to facilitate deep relaxation and healing while balancing the skin. The spa offers a private, sanctuary-like setting with exceptional holistic aesthetics, bodywork, and wellness services. The spa uses and retails the complete line of Le FP green body care's premium, organic skin and body care products. We also carry other

natural items for skin and body care and well-being.

Kelly continues to offer the same organic facials, body treatments, natural foot care, and Ayurvedic treatments, while also offering nutrition consultations and Nia classes (holistic fitness) that are offered off-site in Peterborough and Wilton.



"Everyone needs time to de-stress and relax. Once relaxed, stress

decreases and the body's innate ability to balance and heal itself unfolds. Through the treatments offered at the spa, not only will clients' skin look more youthful and radiant, their overall well-being is improved, and that is my intention and goal for all clients" says Kelly.

Kelly has worked in the field of health and wellness for 15 years and holds a bachelor of science in nutrition, is a licensed aesthetician, an Ayurvedic bodyworker, and a certified Nia Tech-

nique instructor.

Please join Kelly and Josée for a joint Business After Hours for Green Spa Ayurveda and Le FP green body care on May 19th.

Hours by appointment only. Call 924-7444; email giard.kelly@gmail.com, www.greenspaayurveda.com

MEMBERS: Thank You for Your Continued Support!

Renewing Members

A.W. Peters, Inc.
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MacDowell Colony
MAPS Counseling Services
Marc Menard, CPA
Mason Hollow Nursery
MATS
Monadnock Developmental Services
The Monadnock Inn
Our Town Pizzeria & Family Restaurant
Peterboro Basket Company
Peterborough Folk Music Society
Peterborough Music Company LLC
Peterborough Unitarian Church
Pinney Plumbing & Heating
Pleasant Pond Landscaping, LLC
Public Service of NH
Shaw's Supermarket
Solar Source/Home-Efficiency Resources
TWP Marketing & Technical Communications
Underneath It All
Windy Row Learning Center
Woodbound Inn

New Members

The Amazing Wealth Team
bowerbird & friends antiques
Green Spa Ayurveda
Mike Langley Web Design
Monadnock Solar/Electric Car Club
Zahn's Alpine Guest House

PETERBOROUGH CHAMBER OF COMMERCE

April Tip Of The Month: *Get Organized!*

from The Connor Team of AdviCoach

Are you busy or are you productive? Planning and organizing help you to achieve goals!

What are the benefits of getting organized?

Organization ensures that priorities are met and that there are fewer mistakes made. It helps you to prepare for crisis and change. Being organized gives you more time to do a good job and achieve better results for a great return on your investment (ROI).

Organize your COMPUTER:

- Establish a system for naming files and stick with it!
- Maintain an effective filing system
- Keep a working folder for current files
- Organize bookmarks
- Clean up your hard drive periodically
- Keep your Inbox to a minimum by setting "rules" for emails that send incoming emails directly to your personal folders

Organize your TIME:

- Use Prime time to your advantage – Are you a morning person?

- Delegate, delegate, delegate
- Manage Interruptions – Control your time!
- Set agendas and clear time limits for meetings
- Deal with issues on the spot
- Stand-up to signal the end – conclude conversations firmly!
- Think about it, when you are interrupted it takes about 5 minutes to get back on track so:
- A 10 minute interruption + 5 minute recovery time, 5 times a day = 1¼ of lost time a day.
- That's 6¼ hours in a week – almost a day of lost productivity!

Organize your PAPER:

Throw it out; act on it; put it aside as an action-item; or file it.

When dealing with the piles: create these categories:

Immediate action; Low priority; Pending; Reading materials; Everything else

So why is planning and organizing so important?

Bottom-line: it helps you to your achieve goals!!

@WEBSITE PUBLICITY

Search Marketing Firm Announces New Client A.M. Leonard

Search engine marketing company @Website Publicity announced today the signing of a new client, A.M. Leonard, the horticultural tool and supply company based in Piqua, Ohio. Founded in 1885 by Ashbel Merrel Leonard the company is now a leading



wholesaler of horticultural tool and supply equipment. A retail branch of the company, Gardeners Edge, focuses on quality tools for the serious home gardener.

@Website Publicity is supporting both of the company's websites with search engine marketing services, including paid search advertising campaign management. The goal is to make A.M. Leonard's wide range of popular products even more accessible to the different markets it serves, from its ar-

borists supplies, landscaping tools and field production supplies to residential products such as outdoor furniture, lawn and garden tools and gifts for home and hearth.

@Website Publicity is a search and social marketing agency offering search engine optimization consultation and paid search advertising services, as well as product feeds to the shopping engines and social media advertising. Founded in 1998, it serves e-commerce and multichannel merchants throughout the United States.

For more information on @Website Publicity 800-450-2818, ext. 203, www.websitepublicity.com

TWP Completes Website Project

“Very good feedback”—that’s just one of the results reported by ABTech of Swanzeey for their brand new website written by TWP Marketing & Technical Communications. TWP helped make ABTech’s products



and services more accessible to customers while focusing more strongly on

the company's strengths. In addition to website content, TWP creates blogs, case studies, newsletters, articles, brochures and other marketing collateral for both technical and nontechnical companies. You can view the ABTech website at www.abtechmfg.com

Learn more about TWP at www.twriteplus.com.

MONADNOCK EARLY LEARNING CENTER

Upcoming Fundraiser

The Monadnock Community Early Learning Center is hosting a Mische Bag Party featuring wallets, purses and bags, on Thursday, April 14th from 3



pm to 6 pm at the Center on Community Lane off Rte. 202 in Peterborough. The representative will be donating 25% of her sales to purchase supplies for the classrooms. For more information, please contact Kathy Hill at (603) 532-6021.



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ST. JOSEPH COMMUNITY SERVICES

Meals on Wheels Awarded \$7,500 Grant

St. Joseph Community Services (SJCS), the provider of Meals on Wheels throughout Hillsborough County, received a \$7,500 grant from the Bishop's Charitable Assistance Fund for its Meals On Wheels Program. The Bishop's Charitable Assistance Fund makes grants to tax-exempt organiza-



tions without regard to religious affiliation for projects that help people in New Hampshire meet their basic needs.

The Fund is operated by volunteer laymen and women who serve as Directors and who make recommendations to the Bishop of Manchester for grants to any organization in New Hampshire whose mission is consistent with the teachings of the Roman Catholic Church. The Fund raises money through solicitation of individuals, businesses and philanthropic organizations.

Last year, SJCS, the provider of Meals on Wheels, served 448,409 meals through Hillsborough County. Over the past two years, the number of meals served has increased by 17%. SJCS serves an average of 1,650 meals a day to its homebound and community clients.

Paula J. Telage
Development Manager
St. Joseph Community Services
603.424.9967
ptelage@sjcsinc.org
www.mealsonwheelsnh.org

Did you know?
THAT THE
ChamberNewsLine
is available for your enjoyment
IN Glorious Color AT

www.peterboroughchamber.com!

FRANKLIN PIERCE UNIVERSITY

Open House on April 16

Area high school students and their families are invited to the Spring Open House at Franklin Pierce University on Saturday, April 16 from 9 a.m. to 2 p.m. FPU's campus in Rindge, N.H. is situated on 1,200 acres, against a backdrop of mountains and lakes, with easy access from Mass. Route 2 and N.H. Route 202.

They will offer a warm welcome as you attend presentations, tour campus and meet with their exceptional students, faculty, coaches and adminis-



trators. Kick off your visit by enjoying a coffee with community members, then meet with faculty, athletic coaches and student life staff in areas that interest you. Campus tours and a delicious brunch will round out the day of activities. The University's faculty and staff will answer your questions about financial aid, career planning, transfer student information, and academic support.

Franklin Pierce University offers comfortable amenities you will appreciate in an academic community where students' interests and needs are recognized and supported.

Check-in for the event begins at 9:30 a.m. in Pierce Hall.

For more information and to reserve your spot, contact Franklin Pierce University

admissions@franklinpierce.edu
800.437.0048
www.franklinpierce.edu

BUDGET BLINDS OF KEENE

Security Shades at Surry Village Charter School

Budget Blinds of Keene recently installed 31 blackout shades to meet the security plan for the school. Larry Sportello, Owner/Operator of the area Budget Blinds franchise, noted that "Fulfilling the needs of the Charter School has a special significance to me as a resident of Surry, and more so as my youngest daughter completed elementary school in that building,

which is an integral part of our little community".

Lockout or security shades are blackout roller shades, often installed internally to eliminate visibility into classrooms or office space in the event of an intruder in the building.

Founder and Director of the Charter School, Matora Fiorey noted "I am concerned that we have to take such measures, but the safety and security of our students and staff is paramount. We chose Budget Blinds to fulfill this need

partly because they are based here in town, but

also because the owners, Larry & Kathy Sportello are active in our community, and their reputation is well regarded. We are impressed with how quickly their business and its reputation have grown in 2 short years, especially in a down economy, and will gladly refer commercial or residential applications to Budget Blinds."

Contact:

Larry Sportello
Budget Blinds of Keene
603-354-7801
Lksportello@budgetblinds.com
www.budgetblinds.com/keene

NUBANUSIT NEIGHBORHOOD & FARM

Homes and Office Space

Did you know that the only established cohousing neighborhood in NH is located right here in Peterborough? Nubanusit Neighborhood & Farm is an environmental community with 29 homes, office space and Common House, located on over 100 acres of land. They are multi-generational (a great place to raise kids). They share meals twice a week. Come by for a tour



of our pellet-heated facilities Sundays from 2-4 pm. Potluck dinners (RSVP) Sundays 5:30pm

603-924-7491
www.peterboroughcohousing.org

HOP, SHOP, AND WIN!

Over two dozen local businesses have joined forces to entice you to visit the many one-of-a-kind shops, inns, galleries, and restaurants in Peterborough. Now thru April 16, when you stop in at the participating establishments listed below you can qualify to enter a random drawing for a spectacular grand prize. A handcrafted Peterboro Basket will be filled with two tickets to a Peterborough Players summer season performance plus distinctive merchandise and gift certificates, for a total retail value of over \$500!

The "Hop, Shop & Win" promotion gives you multiple opportunities to enter the drawing to be held the week before Easter. You can get entry forms at any of the participating establishments. Each time you visit one of these businesses, be sure to have your form stamped. Once you have four stamps, it becomes your official entry into the drawing.

There are many benefits of patronizing Peterborough's unique, independently owned businesses – quality merchandise, personal service and small-town charm - to name just a few. And now there's an added incentive to supporting the local economy by visiting your friends and neighbors at these fine establishments:

Alice Blue
Annie's Book Stop
Anytime Apparel
At Wits' End



Ava Marie's Handmade Chocolates and Ice Cream
bowerbird & friends
Cents of Style
European Esthetics
Greater Peterborough Chamber of Commerce
Grove & Main Antiques
Jack Daniels Motor Inn
Joseph's Coat
Little River Bed & Breakfast
Mariposa Museum
New England Everyday Goods
Old Theatre Restaurant & Tavern
Paper and Roses
Peterboro Basket Factory Outlet
Peterborough Art Academy & Gallery
Peterborough Players

Rebecca's Consignments
Sharon Arts Downtown Galleries
Steele's Stationers
The Black Swan
The Magic Flute Child
The Toadstool Bookshop
Tribals, Rugs by Hand
Underneath It All

Special Thanks

The Chamber wishes to thank Gordon Peery & George Lohmiller of Our Town Landscaping for their significant time and equipment use during the March Chamber basement flooding. George and staff, and Gordon put in many hours of hard work, and pumped thousands of gallons of water back outside to eventually return to the Contoocook River where it belongs!

The Chamber also thanks Rob Fox, and Little River Bed and Breakfast for the "New-to-Us" Computer System donated to the Chamber to be used for tourism information to the general public. In addition to member brochures always available, the computer enables Chamber staff to assist tourists with making online reservations and viewing member websites in the reception area of the Chamber offices.

AND, how do you like the new look of our NewsLine? Jill Shaffer Hammond volunteered to redesign and produce the newsletter for us. Jill has been doing business as Jill Shaffer | Graphic Design for about 30 years, focusing on book design. She just joined the Chamber this winter.



The SHATTUCK

Championship Golf at the Base of Mt. Monadnock
18 Holes - Range - Golf Shop

GOLF MEMBERSHIPS

Golf - Season Cart - Driving Range

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GOLF OUTINGS

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Or, simply plan an event with friends!

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\$40^{pp}

18 Holes & Cart



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CATHEDRAL BALLROOM

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For more information contact
Donna at 603-878-2000.



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services



Fireworks Gift Certificate

**...and much,
much more!**

GREATER PETERBOROUGH CHAMBER OF COMMERCE



April 4th-April 10th

auction.peterboroughchamber.com
Or link via: **peterboroughchamber.com**

Open House Reception
April 7th – 5:30 - 7:00
GPCOC Routes 101 & 202



Early morning faces at the Chamber breakfast, March 2

Salute to Business and Community Dinner Dance on March 19 produces many smiling celebrants.



YOUR CHAMBER

OFFICERS & DIRECTORS

Chair: Pam Lorimer, Jack Daniels Motor Inn

Vice Chair: Beth Alpaugh-Côté, Appropriate Solutions, Inc.

Treasurer: Carol Romeril, Romeril Tax & Accounting LLC

Secretary: Gordon Peery, Our Town Landscaping, Inc.

Executive Director: Jack Burnett

DIRECTORS

Sue Blothenburg, PSNH

Peter Brown, Juniper Advisory Services

Steve Carey, New Hampshire Ball Bearings

Ed Despres, Edward L. Despres, CLU-Insurance & Financial Services

Richard Dufresne, Alliance Consulting HRD

Geoff Garfinkle, Crotched Mountain Foundation

Philip Grisafi, Mosse & Mosse Associates

Mark Lombardi, Monadnock Paper Mills, Inc.

Mary Lou O'Neil, SAU #1

David Orgaz, The Masiello Group/Better Homes & Gardens R.E.

Karen Peterson, Monadnock Developmental Services

David Reilly, TD Bank

Peter Robinson, Roy's Markets/Maggie's

Richard Scheinblum, MCH

Mandy Sliver, Monadnock Ledger-Transcript

Judy Tomlinson, Franklin Pierce University

COMMITTEE CHAIRS

Ambassadors: Pamela Gleeson

Auction: Dean Ogelby

BizCon: Sharon Bailly

Education: Steve Carey

Golf: Ed Despres, Bruce Smith

Membership: Mary Lou O'Neil

STAFF

Laura Keith King, Associate Director

Annette Gagnon, Administrative Assistant

Shirley Sherk, Summer Specialist

VOLUNTEERS

Rob Fox, GSA & Little River B&B

Allan Goohs, Theresa Lombardi, Michelle Otterson,

Gordon Peery, Bruce Smith, Martha Steele

CHAMBER NEWSLINE Production

Jill Shaffer Hammond

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Chamber NewsLine: To advertise or place an insert, please call 924- 7234. News item deadline (no more than 200 words, paragraph form, not graphics or poster): third Thursday. Insert delivery deadline: third Wednesday.

The Greater Peterborough Chamber of Commerce has no affiliation or alliance with the U.S. Chamber of Commerce.

PHONE: 603-924-7234

FAX: 603-924-7235

EMAIL: info@peterboroughchamber.com

WEB SITE: www.peterboroughchamber.com

APRIL 2011

| SUN | MON | TUES | WED | THURS | FRI | SAT |
|---|--|---|---|---|---|------------------|
|  | | Glass Bowl by Jordana Korsen in the Auction | | | 1 | 2 |
| 3 | 4 ANNUAL ONLINE AUCTION starts 9am | 5 AUCTION | 6 AUCTION | 7 AUCTION | 8 Business Support Comm., MCH Conf. Rm 5, 7:30am | 9 AUCTION |
| 10 ANNUAL ONLINE AUCTION ends 9pm | 11 | 12 | 13 Joint Breakfast with Jaffrey & Rindge, Shattuck Golf, 7:30 am | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 Business After Hours, Magic Flute Child, 5:30-7pm | 22 | 23 |
| 24 EASTER | 25 | 26 | 27 | 28 | 29 Lunch & Learn, People's United Bank | 30 |

MAY 2011

| SUN | MON | TUES | WED | THURS | FRI | SAT |
|-----------|-----------|-----------|---|--|-----------|-----------------------------|
| 1 | 2 | 3 | 4 Annual Chamber Education Breakfast, ConVal | 5 | 6 | 7 Greener-borough IV |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 Business After Hours, Le FP Green & Green Spa Ayurveda | 20 | 21 |



Greater Peterborough Chamber of Commerce

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