



## GREATER PETERBOROUGH AREA 2005-2006 BROCHURE

THE CHAMBER'S MOST VALUABLE PROMOTIONAL PIECE

**PRESSRUN: 50,000 COPIES**

RESERVATION AND ADVERTISING DEADLINE IS JUNE 10, 2005

### LISTING RATES

*Please check off your selections*

**FREE BASIC LISTING:** You must complete this form to be listed, even if you just want the basic listing:

Name of Business: \_\_\_\_\_ Telephone \_\_\_\_\_

Choose a category: (from the list on page 2) \_\_\_\_\_

**BUSINESS INDICATOR/LOCATOR ON MAP:** \$50/Each (Allows visitors to find you)

**EXPANDED BUSINESS DESCRIPTION:** \$50

*Tell the reader more about your business - what you do, where you are located!*

Business Description: include the following information to above for each listing:

- ▶ Location Address: \_\_\_\_\_
- ▶ Website: \_\_\_\_\_
- ▶ Description of Business (15 word limit): **Must Print or Type**, or attach separate sheet of paper

| Ad Quantity | Ad Size* | Black & White or Full Color | Amount* |
|-------------|----------|-----------------------------|---------|
|             |          |                             |         |

### Order Summary:

Date: \_\_\_\_\_ Contact: \_\_\_\_\_

Amt. Due for Expanded Listing and/or Map Locator: \$ \_\_\_\_\_

Amt. Due for Display Ad: \$ \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

**Make checks payable to: Greater Peterborough Chamber of Commerce**

**Mail to: P.O. Box 401, Peterborough, NH 03458**

*One half of amount due must accompany order.*

*The balance may be paid within two weeks of the publication of the brochure.*

## Membership Renewals

CIM Industries  
 Monadnock Area Cooperative School  
 Colonial Moving & Storage, Inc.  
 Schaal-Given Contractors, Inc.  
 Marc A. Menard, CPA  
 Yellow House and Garden Designs  
 Sequoya Technologies Group, LLC

The Old Schoolhouse Bed & Breakfast  
 Bruce Smith, PE  
 Acqua Bistro Restaurant  
 Prescott Hills Apartments/Finlay, LLC  
 TFMoran, Inc.  
 Peterborough Outfitting Company  
 Kraemer Signs

**CALENDAR**

### BREAKFAST MEETING

Wednesday, June 8, 2005 7:30 am  
 At Monadnock Country Club  
 Peterborough, NH  
 Speaker: YOU! see inside for details

### BUSINESS AFTER HOURS

Date: Thursday, June 16, 2005  
 Host: Scott-Farrar Home  
 11 Elm Street, Peterborough  
 Time: 5:30 pm to 7:00 pm  
 Call 924-7234 to reserve both the

# Chamber News

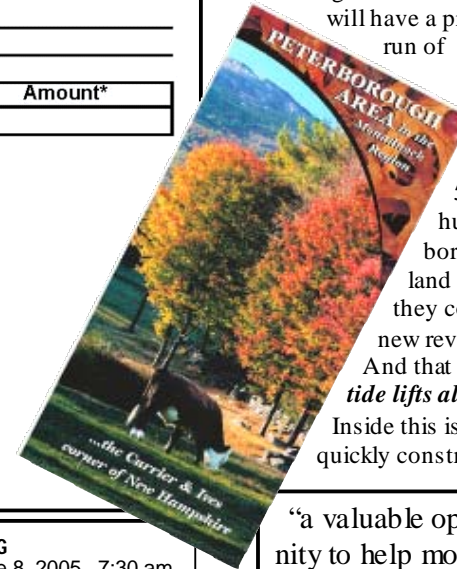
Greater Peterborough Chamber of Commerce

## Peterborough Area Brochure 50,000 Potential Customers

The new Peterborough Area brochure is moving forward toward a late summer roll out. Acceptance has been positive as business owners evaluate the outreach that will occur with a pressrun of 50,000. For years, the Chamber has published a large mini-book known as the Guide. Only 6000 copies of the Guide are printed. The new Peterborough Area brochure will have a press-run of

“We are totally behind this. Give us a 1/2 page, color. It is the long-missing invitation for people to come to this area and give us a look.”

Cy Gregg, Depot Square



50,000 and will be distributed at hundreds of locations outside of Peterborough. Its goal is to entice New England area visitors to give us a look. When they come shop, eat and sleep, they inject new revenue into the local business base. And that impacts all of us because *a rising tide lifts all boats.*

Inside this issue of the Chamber News we have quickly constructed a few drafts of the elements that will be a part of the

“a valuable opportunity to help move our business forward.”  
 Andrew Cook, Birchwood Inn

new brochure. You can see an approximation of how the map will look and how the many map INDICATORS will function. You will also see the

BASIC and ENHANCED listings.

The DISPLAY AD sizes and rates are also included. On the back of this sheet is the Reservation Form that needs to be completed by all participants. Participants may pay in two installments and we are ready to assist you

## Atlas PyroVison to Shoot Huge Show!

# Chamber's 4th of July Fireworks Will Be Largest in the Region

**The largest fireworks display in southern New Hampshire will take place at ConVal High School, Peterborough, on July 4<sup>th</sup>**

"We have retained the services of America's premier pyrotechnics company, Atlas PyroVison Productions, and they have arranged for our celebration to take place on our Nation's birthday – the 4<sup>th</sup> of July," said Chamber executive director Ted Leach.

"That is the perfect mix of timing and spectacle," he added. Atlas has done the Washington DC 4<sup>th</sup> of July celebration for many years, as well as Boston's spectacular display with the Boston Pops Orchestra.

The display has long been known as one of the largest displays in the Region and this year it will be even larger. "When we were fortunate enough to get the services of Atlas on the 4<sup>th</sup> of July, we had little choice but to pull out all the stops and celebrate in a big way," echoed Chamber Chair Laura Gingras. The event, held at Con Val, has been sponsored for years

**"We're looking for some  
volunteers to help.  
Fun time - free admission!  
924-7234"**

by The Peterson's real estate company and Eastern Mountain Sports.

Over the years, the Chamber event has become an outing for the entire family with concession stands serving hamburgers, hot dogs and soft drinks. Gates will open at 6 PM. and the first shell will explode at 9:15 PM. "We are waiting a full 45 minutes after sundown because a show of this caliber needs to be seen against a totally black backdrop," said board member David Swett who heads the Chamber fireworks committee along with Ray Cote and Heather Peterson.

A live band, Dave and the Daddy-O's, will entertain the crowd this year. During the event, a raffle will take place and the winner will be awarded a certificate good for \$300 worth of gasoline from Mr. Mike's.

Atlas PyroVison has promised something extra special for the performance, but won't reveal it until the end of the month.

Tickets for the event are just \$2 per head with no family paying more than \$8. The proceeds go to fund various Chamber activities such as scholarships, awards for outstanding

## Cote to Head Business Committee

Laura Gingras, chair of the Chamber, has announced that Ray Cote of Appropriate Solutions, Inc, Peterborough, will be the new chair of the Business Support Committee.

Cote replaces Peter Gosline, CEO of Monadnock Community Hospital, who has headed the panel for the past several years.

## June Breakfast Will Have Unusual Format

Attendees at the Chamber Breakfast on June 8 will have an opportunity to "star" in their own production. The format will feature five separate speakers chosen, at random, from among the attendees at the breakfast. Of course, no one's

name will be selected if they haven't submitted a business card for the random speaking gig. Five cards will be selected and each speaker will have four minutes to talk about his or her business. Attendees are encouraged to bring handouts and everyone who brings handouts will be given space to display them regardless of whether or not they eventually become one of the five speakers.

The success of the business community in any region hinges on whether or not the local population supports its local businesses. This unique format will allow five businesses to get more of their story out to potential customers and contacts in the local area. Networking within the local area returns a huge benefit to the community at large in that it keeps revenues close to home, allows established businesses to grow, and often facilitates and improves the way existing businesses go about their daily business functions.

## WELCOME TO OUR NEW MEMBERS

Good Shepherd  
Ann Nunn, Administrator 532-8762  
20 Plantation Drive, Jaffrey, NH 03452  
anunn@good-shepherds.org

Cobb Meadow School  
Anne Branzell-Spiegler, M.A. 563-7755  
P.O. Box 352, Cobb Meadow Road  
Dublin, NH 03444  
www.cobbmeadowschool.org

Under One Roof Project  
at The Family Center  
Andrea Gilbert 924-2159  
P.O. Box 207, 44-46 Concord Street  
Peterborough, NH 03458  
underonerof@thefamilycenter.us

Piano'Scape  
Bob Pettegrew 525-4920  
117 Middle Road, Hancock, NH 03449  
info@pianoscape.com www.pianoscape.com

Amelia Shea Astrology & Tarot  
Amelia Shea 924-0056  
P.O. Box 402, Peterborough, NH 03458  
mail@ameliashea.com www.ameliashea.com

Jenny Lee Hughes Fine Landscapes  
Jenny Lee Hughes 924-7727  
19 Grove Street, Peterborough, NH 03458  
jennyleehughes@aol.com www.jennyleehughes.com

The Grand View Inn & Resort  
Scott Mitchell 532-9880  
580 Mountain Road, Jaffrey, NH 03452  
thegrandviewinn@aol.com www.thegrandviewinn.com

Group One Realty, Inc.  
Tonya Albee, Owner/Broker 924-0440  
P.O. Box 389, Jaffrey, NH 03452  
groupone@localnet.com www.newhomesnh.com

NH Small Business Development Center  
Gary Oden 358-2602  
Blake House, Keene State College  
Keene, NH 03435  
goden@keene.edu www.nhsbdc.org

Compass Financial Group  
R. Dean Ogelby 827-3022  
P.O. Box 240, Harrisville, NH 03450  
onfs@msn.com www.cfg3.com